



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103

Contract # 101955

Schedule Dates 08/14/12-08/20/12
Advertiser Friends of Sherrod Brown (5784)
Agency Shorr Johnson Magnus (4292)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name D'ETTORRE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments BROWN/S/D
NEW ORDER

Date Entered 08/13/12
Last Modified 08/14/12
Entered By Erica Pegues
CO-OP No
Headline # ECR07897032
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,420.00
Net Total \$36,380.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Aug. 2012	53	\$42,800.00
Grand Total:	53	\$42,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	8A- 8:55A (EST)	8		X	X	X	X			8	\$400.00	\$3,200.00	WBNS-TV (WBNS)	EARLY SHOW 2X PER DAY	8/13/12
2.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	5:57A- 7A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	8/13/12
3.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	5A- 5:55A (EST)	4		X	X	X	X			4	\$600.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	8/13/12
4.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	7A- 8A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	7am EARLY 1X PER DAY	8/13/12
5.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	3:58P- 5P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/13/12
6.0	Normal Line / SPOT	08/14/12-08/16/12	3	:30	5P- 6P (EST)	2		X		X				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	8/13/12
7.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	6:58P- 7:30P (EST)	4		X	X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/13/12
7.0.1	Closed Preempt	08/17/12															WBNS-TV (WBNS)	Schedule Change/Spot	
8.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	7:30P- 7:57P (EST)	4		X	X	X	X			4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/13/12
9.0	Normal Line / SPOT	08/14/12-08/19/12	4	:30	11P- 11:35P (EST)	6		X	X	X	X	X	X	6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	11P NEWS 1X PER DAY	8/13/12
10.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT ER SHW	8/13/12
11.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	8:58A- 10:30A (EST)	1							X	1	\$1,100.00	\$1,100.00	WBNS-TV (WBNS)	SUNDAY MRN	8/13/12
12.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	8/13/12
13.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	11P- 11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	11pm News	8/13/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments BROWN/S/D
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14.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	7:30P- 7:57P (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	Wheel of Fortune	8/13/12
15.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	8A- 8:55A (EST)	2	X							2	\$400.00	\$800.00	WBNS-TV (WBNS)	8am Early Show	8/13/12
16.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	5:57A- 7A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	6am News	8/13/12
17.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	5A- 5:55A (EST)	1	X							1	\$600.00	\$600.00	WBNS-TV (WBNS)	5am News	8/13/12
18.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	7A- 8A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	7am Early Show	8/13/12
19.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	3:58P- 5P (EST)	1	X							1	\$500.00	\$500.00	WBNS-TV (WBNS)	Dr. Oz	8/13/12
20.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	5P- 6P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	5pm News	8/13/12
21.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	Jeopardy	8/13/12
22.0	M/G For 7.0.1 / SPOT	08/17/12-08/17/12	3	:30	6:58P- 7:30P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	WBNS HEALTH & FITNESS SPECIAL	8/14/12

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Date:

Accepted-Station:

Date:

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